

Available from Hein – A **Comprehensive** Guide to Understanding Intellectual Property Law in the Still-Developing European Union!!

*Ideal for EU Legal Researchers, International Law Students, and Attorneys!*

# INTELLECTUAL PROPERTY LAW IN THE EUROPEAN UNION

By Bryan Harris



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References **More than 70 Cases** ... Includes **All** Primary and Secondary Legislation

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Prior to his death in 2004, Professor Bryan Harris was **one of the world's most renowned experts** on intellectual property (IP) law in the European Union (EU). Harris headed the Intellectual Property Division of the Commission of the European Communities (the forerunner to the EU) for 10 years and is credited with drafting the Misleading Advertising Directive, the Trade Mark Directive, the Council Decision on Compulsory Licensing of Patents, and the Community Trade Mark Regulation, while also initiating the drafting of the European Commission's 1988 Green Paper on Copyright.

*Intellectual Property Law in the European Union* is the culmination of years of Harris's exhaustive research and is a **timely guide** to policies governing intellectual properties in European Union nations. Developed as a textbook and sourcebook for U.S. law students, the work reviews the gradual, incremental stages of consolidation and the creation of a "common market" in the EU, an occurrence which has led to difficulties in the establishment and enforcement of IP law.

Harris, who was involved in primary and secondary legislation as well as the implementation and institutionalization of IP law, cites **landmark** cases on trademark, patent, and copyright law, wading through the steady stream of directives and ultimately, Council regulations, that have come to reflect and shape a distinctively European approach to IP law and its relation to competition law.

As they currently exist, the intellectual property laws of the EU are inseparable from the unique conditions surrounding European economic competition. Harris's *Intellectual Property Law in the European Union* provides a detailed and systematic overview of this relationship, including features common to intellectual property rights, rights involving commercial goodwill, and rights involving authorship and performance. This book is a valuable addition to any law library or collection on IP law.

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